# **Sanye Ford**

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#### Education

## **Bachelor of Science in Strategic Communications**

Graduation May 2023

Oklahoma State University- Stillwater, Oklahoma

**GPA-3.4** 

## **Collegiate Athletics**

#### Member. OSU Track and Field

Aug. 2019-Present

- Dedicate 20 hours a week to strength and conditioning, recovery, nutrition, practice, team meetings, and competition while maintaining 12 credit hours of coursework
- Represents OSU Athletics on a national level and abides by NCAA and university regulations

#### **Professional Experience**

#### **Communications Intern**, OSU Student-Athlete Development

Aug. 2022-Present

- Create infographics in Photoshop and Canva for over 500 Student-Athletes pertaining to upcoming events, resources, and leadership opportunities that OSU Student-Athlete Development has to offer
- Manage OSU Student-Athlete Canvas Community by creating newsletters and announcements for over 500 Student-Athletes
- Provide feedback during team meetings to shed light on the current student-athlete perspective at OSU and the challenges that arise.

## **Leadership Experience**

#### Social Media Committee Chair, OSU SAAC

Apr. 2022 – Present

- Update social media with important meeting dates, upcoming events, and important information from the NCAA, that affects student-athletes at OSU. Account has seen a 25% increase in engagement
- Serve on the SAAC executive committee to voice opinions and concerns from OSU studentathletes to enhance experiences within OSU athletics.

## Member, OSU Inclusion Committee

Oct. 2022-Present

Collaborate with athletic administrators to express the desire of minority student-athletes to create
a safe space to share concerns and create ideas that directly impact the student-athlete
experience.

### Member, FCA Leadership Team

Sept. 2020- Sept. 2021

- Collaborated with peers to plan and execute weekly meetings and service events for members
- Connected local organizations to the OSU athletic community and assisted in the external communications for the OSU FCA chapter.

#### **Volunteer Experience**

## Volunteer, Nike N7 Youth Movement

Mar. 2022

 Coordinated over 100 Student-Athletes to assist with the OSU Nike N7 event, which promotes healthy exercise in Native-American youth.

## Volunteer, OSU SAAC Community Service Team

Fall 2021-Present

 Attended multiple service projects in the Stillwater community such as helping at elementary schools, retirement homes, and the local food pantry.

#### **Volunteer**, One Community Church Baptism Team

Spring 2021-Present

- Create event infographics for upcoming dates and classes to bring awareness of events.
- Assist in the day of event operations coordinating volunteers and run of show.

#### **Honors & Awards**

Recipient, OSU Student-Athlete Academic Awards First Team, Academic All-Big 12 Rookie Team, Academic All-Big 12 May Apr.2022, Apr. 2021, Apr. 2020 May 2021, May 2022 Apr. 2020